

Take action directly

from data visualizations
with Spotfire

The situation

Increasingly intense transactional business data can't move fast enough across your diverse platforms.

So data alone simply isn't triggering informed decisions, fast-enough action, and the right outcomes at the speed you need.

And, with so many cloud applications underpinning your enterprise tech stack, **BI is central** to making best use of what all your systems offer.

Check it out

82%

In 2022, 82% of BI professionals consider Cloud BI "critical." (In 2020, it was 71%.)

50%

50% of Cloud BI users consider the ability to write back transactions "important or very important," and 25% consider it "critical."

>80%

>80% of Cloud BI users say scalability is the top advantage, and **25%** say customization and control are the leading disadvantages.



Top 4 industries

where Cloud BI is most pervasive:
Manufacturing, Technology,
Consumer Services,
Business Services



Operations

is the top functional area where
Cloud BI is deployed

Your strategy

What if you could write transactions to any cloud or on-premises application directly from your BI environment?

With Spotfire Actions, you can deliver business insights to systems where workers live and trigger seamless transactions to close the gap between insight and action:



... all directly from your Spotfire data visualization.

Pull ahead

When action is taken closer to where business processes run—within business units—you get higher-value process improvements... meaning....

Smarter, faster processes for better decisions, faster action, and the right outcomes.

Put more insights into action with Spotfire. Download a free trial today.

Try it Today



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Spotfire goes beyond basic rearview dashboards to offer a single visual analytics platform for data exploration and real-time decisions. Backed by point and click no-code data science, Spotfire allows for even the non-developer to analyze both data at-rest and data in-motion—together—for faster time-to-insight and better business outcomes.

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